

LA FUERZA

VERMOUTH



AGUSTIN CAMPS

Co-Founder

Originally from a marketing background, Agustin received his MBA in marketing and has 25 years of experience in strategy, marketing & business. He has worked with global companies including IBM, Diageo and Neslste Nespresso before becoming a university professor and entrepreneur.

In 2017, Agustin partnered with 3 friends (Martin Auzmendi, Julian Diaz & Sebastian Zuccardi) co-founding La Fuerza de los Valientes, an Argentinian independent project that develops drinks and food experiences with a strong local identity. Today, Agustin manages Sales & International Market Development for La Fuerza.

In his free time, Agustin enjoys getting lost in the neighborhoods of Buenos Aires and exploring the Andes. His favorite places to visit are Mendoza, Salta and Jujuy.



Favorite La Fuerza Cocktail:

Buenos Aires Tonic (*La Fuerza Blanco, Gin, Tonic, sprig of fresh thyme*)



Favorite Argentine Dish:

Pizza porteña (*traditional pizza from Buenos Aires*)



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