



CLAUDIA PIEDRAHITA

CEO,
Casarena

Claudia Piedrahita is the CEO of Casarena, a Luján de Cuyo, family-owned estate focused on top quality, single vineyard and varietal wines across diverse terroirs. Claudia grew up in Medellín, Colombia amid the country's coffee growing region, where she dreamed of becoming an international ambassador or business leader. She met her Argentine husband in Mexico City, where she had moved after business school for four years. As soon as she visited Mendoza and its wineries for the first time, she knew she wanted to work in this industry, which to her is more of a way of life than a job. *"Wine connects the deepest roots on the earth and extend its arms to the most diverse people and places around the world."*

Claudia has been with Casarena for almost ten years and is involved in all affairs of the winery. Growing from within the company, she has gotten to know every aspect of the business, supported by a highly professional team at her side. Prior to Casarena, she had the opportunity to work for a couple of renowned names in the Argentine wine industry, which gave her an important vision and a deep commitment to wine and the culture it represents. She currently participates in industry associations and actively seeks to promote Argentine wine around the world, in the role of VP for Wines of Argentina.

In the rare moment she is not working, she is enjoying the works of Latin American writers and spending time with her husband and three children.



Favorite Wine & Food Pairing

Flan de dulce de leche with salty caramel paired with Casarena Single Vineyard Naoki Malbec



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