



#ACCELERATE ACTION

2025 INTERNATIONAL WOMEN'S MONTH

VINE CONNECTIONS IS PROUD TO ACCELERATE ACTION IN THE ALCOHOL INDUSTRY



KELLEY ROCHNA

VP of People & Marketing

I am incredibly proud to work alongside the talented, driven, and inspiring women at our company and the suppliers we represent. Every day, I see their dedication, expertise, and leadership shaping our success. Championing their growth and visibility isn't just something I believe in—it's something I actively support through action.

Whether it's ensuring equal pay, writing recommendations for well-deserved awards, creating learning and development opportunities, or championing their voices and ideas, I am committed to fostering an environment where women thrive. This month, and every month, let's celebrate the impact of the amazing women in our workplace and continue to uplift and empower one another.

Together, we make a difference!

30%

of leadership roles are made up of women across the beverage alcohol industry

Women of Vine & Spirits Report 2023

Vine Connections surpasses the industry with

60%

of the company comprised of women across all teams

44%

of our wine portfolio is produced by women winemakers or women-owned wineries

1/3

of our sake, wine & spirits suppliers are represented by women

KOMÉ COLLECTIVE

FEMALE LEADERS IN SAKE & SPIRITS



MIHO IMADA

Fukucho | Toji & Owner



MIHO FUJITA

Yuho | Brewery President



YURI HONDA

Chiyonosono
Global Sales Director



YOSHIKO SATO

Kanbara | Co-Owner &
Director of International Business

ACCELERATING ACTION

VOICES OF WOMEN LEADING CHANGE IN SAKE

COMMUNITY BUILDER

"I helped the region of Ishikawa rebuild after our recent earthquake and invested in my brewery staff beyond brewing season to help bottle and finish production for nearby breweries whose facilities were so damaged that they couldn't do it themselves. I have a passion for protecting this region and others in my industry."

Miho Fujita
Yuho | Brewery President

RELENTLESS

"I have yet to make the best sake of my career, so I am always tweaking things. I am working with the manufacturer of sake rice polishing machines to bring out the best characteristics in the Hattanso rice. I've worked tirelessly to revive it from extinction!"

Miho Imada
Fukucho | Toji & Owner

GEO VINO
WOMEN LEADING
THE WAY IN WINE



LAURA CATENA
Luca & La Posta | Owner



JIMENA LOPEZ
Graffito
Winemaker & Owner



ANABELLE & TATIANA
SIELECKI
Mendel | Owners



LAELY HERON
Heron
Founder & Winemaker



CLAUDIA PIEDRAHITA
Casarena & Areyna | CEO



MARY KATE BUCKLEY
Urlari | Owner



ELIA LOIA
Palazzo | Owner



MARA CASTELLANI
Michele Castellani | Owner



HALEY WIGHT
Hayfork & Lewelling
Owner & Winemaker

ACCELERATING ACTION

VOICES OF WOMEN LEADING CHANGE IN WINE

PIONEER

"I was the first person to receive the Old Vine Hero Award from The Old Vine Conference. Luca Old Vine Malbec has been sourcing grapes from Old Vineyards since 1999 and I was a pioneer in preserving old vines in Argentina when nobody else was."

Laura Catena
Luca & La Posta | Owner

COLLABORATOR

"I believe in the collaborative approach in order to accelerate action, either within the winery or across the industry. That's why I'm devoting time and energy as Vice President of the Wines of Argentina in order to re-engage consumers worldwide with the beauty of Argentina."

Claudia Piedrahita
Casarena & Areyna | CEO

EXPLORER

"I have been in the wine business for almost 30 years and many things have changed. I'm an innovative woman and I try to keep up with the times. I dedicate myself to research of new ideas, new trends of labels and packaging."

Mara Castellani
Michele Castellani | Owner

INNOVATOR

"We have been studying different types of management both in the vineyards to mitigate the effect of global warming. We are studying different row orientations, types of anti-hail netting, and canopy management to protect the grapes from ultraviolet rays."

Jimena Lopez
Graffito Winemaker & Owner



Monica Samuels
President of Kome Collective



Kelley Rochna
VP of People & Marketing



Elizabeth Butler
Director of Wine Experiences



Adrienne Richmond
Director of Operations



Aisha Risinger
Sr. Design & Marketing Manager



Valeria Guarnieri
Head of Global Packaging



Dila Lee
Sake & Spirits Manager



Jaime Edwards
Digital Content Specialist



Valentina Banyuls
Design & Marketing Associate



Lexi Mudd
Senior Accountant



Janiz Frago
South Central Regional Sales Manager



Mary Failing
Data & Insights Manager



Maddie Weber
Northwest Field Sales Manager



Jenn Ross
Sake & Spirits Sales Manager



Stephanie Bramlet
Operations Manager



Georgia Sugerman
Portfolio Manager



Bella Pearson
Field Sales Manager



Danika Siwek
Order Entry Specialist



Nicole Hansen
Marketing Associate

FEARLESS FEMALES

OF VINE CONNECTIONS

Vine Connections is proud to work with the best of the best in the beverage industry.

BEHIND THE BOTTLES

VOICES OF THE TEAM EMPOWERING FEMALE PRODUCERS

ROLE MODEL

"I have mentored women in our industry formally and informally, recently as a level one and two mentor for women entering the industry through Bâtonnage. I am also proud that I have continued to accelerate my career while making flexible work choices as a mother for my family."

Georgia Sugerman
Portfolio Manager

STORYTELLER

"I support our female producers by creating designs that amplify their voices and tell their stories... My goal is to make their contributions not just seen but celebrated in a way that resonates with diverse audiences."

Valentina Banyuls
Design & Marketing Associate

STRATEGIST

"I ensure product is held and made available for events and placements that feature our female producers so that they are placed strategically in market. On a more personal note, I love to have bottles on hand of sakes and wines by our female producers to share with friends!"

Stephanie Bramlet
Operations Manager

ADVOCATE

"Through company initiatives we have great opportunities to educate our distributors and the trade about our female producers. The industry is so male dominated and I love seeing the look of surprise and curiosity when people realize how many women are on our team and in our portfolio."

Monica Samuels
President of Komè Collective



Nick Ramkowsky
Owner & Principal



Kristian Jelm
Director of Sales



Richard Paleski
Chief of Staff



Zach Turman
Business Development
Manager



Ryan Howell
Controller



Darryl Vennard
Midwest Regional Sales
Manager



Matt Harding
Southeast Regional
Sales Manager



Rodney Willis
Chain Retail Sales Manager



George Petersen
Florida Field Sales Manager



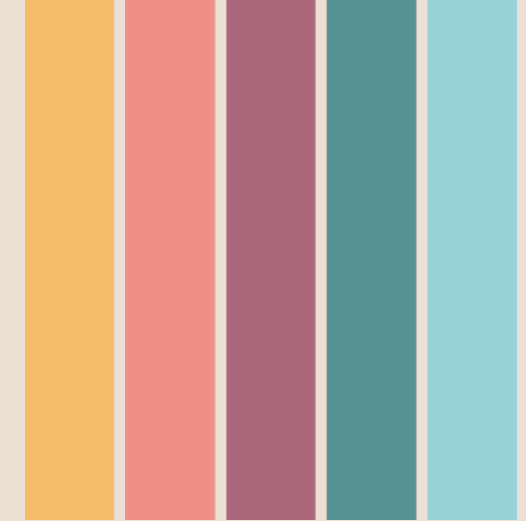
Michael Bowles
Field Sales Manager



Justin Chillington
New England Field
Sales Manager

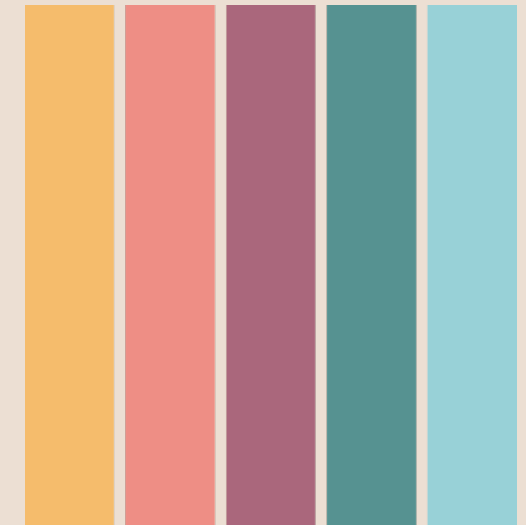


Craig Morin
AR/AP Associate



BETTER TOGETHER

Men Supporting Women's Leadership in Wine & Sake



EMPOWERING WOMEN TOGETHER

MEN WHO CHAMPION FEMALE LEADERS IN THE INDUSTRY

INSPIRATION

"I will always make the point that the women who produce the products we promote are doing what they do because they made the choice to do so regardless of the lack of other women in their field. They are women who look ahead and act. They make their dreams a reality."

Richard Paleski
Chief of Staff

DIVERSITY

"It is important to voice the importance of diversity in our industry and to our customers. I help create events for International Woman's Day and collaborate on events with other female leaders in our industry whether they work in a restaurant, lounge or retail store."

Darryl Vennard
Midwest Regional Sales Manager

EMPOWERMENT

"I'm constantly inspired by the incredible strength, talent, and vision that my team brings to the table. We are proudly majority female-led and these women are the heart of our company. I am incredibly proud to champion their successes. I love to see them shine in the spotlight—because when they thrive, we all thrive."

Nick Ramkowsky
Owner & Principal

BREAKING BARRIERS

A TEAM OF TRAILBLAZERS ACCELERATING CHANGE

ABOUT INTERNATIONAL WOMEN'S DAY

International Women's Day (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality.

IWD belongs to all groups collectively everywhere. IWD is not country, group or organization specific.

BE PART OF THE MOVEMENT

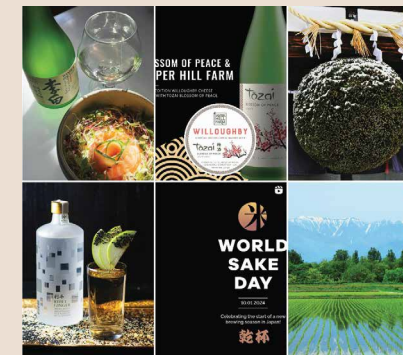
SUPPORTING HASHTAGS

#AccelerateAction #IWD2025
#InternationalWomensDay
#FemaleLeaders #WomenInWine
#WomenInSake #WeEmpowerHer
#WomensHistoryMonth

EDUCATIONAL RESOURCES

www.internationalwomensday.com
www.womenshistorymonth.gov

FOLLOW US ON INSTAGRAM
@KOME_COLLECTIVE



@DRINK_GEO_VINO



For questions, contact Kelley Rochna
kelly@vineconnections.com