# **NOW HIRING: SAKE PORTFOLIO CHAMPION**

Afraid to dip your toe in the premium sake category? We have a new challenge for you.

#### A BIT ABOUT US:

- Category leaders. Our brands set the standard.
- Selection ranges from ultra-premium to approachable.
- We don't carry shelf-fillers; proven best-sellers.
- Turnkey marketing support is unlike any other.

#### **A BIT ABOUT YOU:**

- Values craftsmanship in every pour.
- Wants to stand out with a diverse sake portfolio.
- Knows the power of premium sake in driving sales.
- Understands Kanpai is a way of life.



# RIHAKU | A TIMELESS LEGEND THAT KNOWS NO LIMITS

**Dreamy Clouds** Nigori Meet Snow Maiden's lighter, elevated sister, Dreamy Clouds. A fresher style of nigori. Together, these two icons satisfy every nigori lover.

**Wandering Poet** Junmai Ginjo Pair with veggies that wine struggles with—offering a feel-good option that enhances healthy eating.

**Dance of Discovery** *Junmai* 

Crazy value and umami-light sake. Ideal for ramen pairings and casual dining. Ease guests into funk!

**Dreamy Clouds Nama** Nigori Bursting with vibrance. Its zippy, refreshing profile makes it the perfect pick for a clean, invigorating sip.





### KONTEKI | THE MASTER CRAFTSMAN OF PRECISION & ELEGANCE

**Tears of Dawn** Daiginjo

Bold & decadent. The perfect gateway to premium sake. In a 1.8L format—more to pour, lower cost/oz.

**Pearls of Simplicity** Junmai Daiginjo

Shy but sophisticated—made for those with a taste for quiet luxury.



### **TOZAI** | #2 IMPORTED SAKE BRAND IN THE U.S

**Snow Maiden** *Nigori*  The U.S. is crazy for Nigori and Snow Maiden is its queen. Thankfully, it comes in three formats.

Living Jewel

The perfect balance of quality and approachability—smooth, light profile that makes it easy to sell.

**Well of Wisdom** *Ginjo* 

The most crushable bottle of sake on the market. For easy sipping and high-volume appeal.

Blossom of Peace

Forget what you know about this category... Blossom is bright, mouthwatering, and delightfully tangy.

Typhoon

Don't call it basic. You'll never get tired of Typhoon. It stands strong in

Fútsu

any setting, at any temp, anytime.

Night Swim Cans Futsu A smooth, approachable taste in a convenient, ready-to-drink format.



# **BUSHIDO** | BOLD WARRIOR—IN A CAN

**Way of the Warrior** *Genshu* 

A companion for all foods that goes down too smooth for its own good. The only canned warrior option.