

# Casarena is rewriting the story of Lujan de Cuyo by discovering gems in the historic center of Mendoza winemaking and by focusing on terroir diversity in its unique estate vineyards.

- Committed to cultivate, study, and stay true to its place in Lujan, constantly searching for micro-terroirs.
- The Casarena "punks of Lujan" are nonconformist trailblazers that take the best of what already exists and make it better.
- Focus on Cabernet and Cabernet blends the true strength of the appellation and some of the oldest plantings in Mendoza.



**"CASARENA IS ONE OF THE NAMES TO KEEP IN MIND WHEN THINKING ABOUT NEW REDS FROM MENDOZA"** – Luis Gutierrez, Robert Parker's The Wine Advocate, 2014



## ESTATE WINE LINEUP:

### AREYNA (\$15 SRP)

• <u>Cabernet Sauvignon</u> and <u>Malbec</u> that mark a moment in time in the evolution of the Lujan de Cuyo wine region. Areyna sparks the modern chapter of this region's traditional past to unleash its full potential.

## CASARENA ESTATE (\$20 SRP)

• <u>Estate Cabernet Sauvignon</u> and <u>Estate Red Blend</u> sourced from the winery's Agrelo and Perdriel vineyards that focus on micro-terroirs and bring renewed excitement to the historic Mendoza winemakering region.

## SINGLE VINEYARD (\$30 SRP)

• <u>Owen's Vineyard Cabernet Sauvignon</u> is born from 80+-year-old vines in a pergola trellising system planted in the 1930's by an Italian immigrant family. Bold characteristics of dark fruit with savory notes and soft tannins.

• <u>Naoki's Vineyard Malbec</u> is planted on a solitary plauteau where there is an outcropping of chalk - "the most sought-after terroir in Mendoza these days" according to Luis Gutierrez. Complex and elegant.

## WINEMAKER MARIANO QUIROGA ADAMO

- Rising star winemaker in Argentina.
- Mendoza native who spent the last few years as the head winemaker at El Porvenir in Salta.
- Named "Young Winemaker of the Year" at the Gaucho Annual Winemaker Awards in the UK.
- Bringing innovation and pushing the envelope to what is new and exciting in Argentina.
- "My mission is to let the Lujan de Cuyo terroir speak naturally through the wine."

